

#### **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SECURITIES AND EXCHANGE COMMISSION RECEIVED

FEB 2 8 2012

ANNUAL AUDITED REPORT **FORM X-17A-5 PART III** 

OMB Number: Expires:

3235-0123 April 30, 2013

Estimated average burden hours per response...

12.00

SEC FILE NUMBER

8-1402

PECISTRATIONS BRANCH	FACING PAGE
08 Information Requir	FACING PAGE ed of Brokers and Dealers Pursuant to Section 17 of the
	change Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING	01/01/11	AND ENDING	12/31/11
	MM/DD/YY		MM/DD/YY
A. REGI	STRANT IDENTIFIC	CATION	
NAME OF BROKER-DEALER:			OFFICIAL USE ONLY
14 P 144			
M. E. Allison & Co., Inc.			FIRM ID. NO.
ADDRESS OF PRINCIPAL PLACE OF BUSINE	SS: (Do not use P.O. B	ox No.)	
950 E. Basse, 2 <sup>nd</sup> Floor			
	(No. and Street)		
San Antonio	Texas		78209
(City)	(State)		(Zip Code)
			(Area Code – Telephone No.)
B. ACCO	UNTANT IDENTIFI	CATION	
INDEPENDENT PUBLIC ACCOUNTANT whos	e opinion is contained i	n this Report*	
CF & Co., L.L.P.			
(Name – if	individual, state last, first, mic	idle name)	
8750 N. Central Expressway, Suite 300	Dallas	TX	75231
(Address)	(City)	(State)	(Zip Code)
CHECK ONE:			
X Certified Public Accountant			
Public Accountant			
Accountant not resident in United S	tates or any of its posse	ssions.	
·	FOR OFFICIAL USE ON	LY	

<sup>\*</sup>Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See section 240.17a-5(e)(2).

## **OATH OR AFFIRMATION**

I, <u>M. E.</u> my knowle		son, Jr., swear (or affirm) that, to the best of and belief the accompanying financial statements and supporting schedules pertaining to the firm of
•	_	<u>&amp; Co., Inc.</u> , as of <u>December 31</u> , 2011, are true
and correct	t. I	further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or y proprietary interest in any account classified solely as that of a customer, except as follows:
		PATRICIA A PARKS  Signature  Signature
		Notary Public State of Texas My Commission Expires December 16, 2014  Title
	fai	Notary Public
Th	ic ro	port** contains (check all applicable boxes):
		Facing page.
XIXIXIXIXIXIXIXIX	(b)	
$\overline{\mathbf{x}}$	(c)	Statement of Income (Loss).
$\overline{\mathbf{x}}$	(d)	Statement of Cash Flows
X	(e)	Statement of Changes in Stockholders' Equity or partners' or Sole Proprietor's Capital.
X	<b>(f)</b>	Statement of Changes in Liabilities Subordinated to Claims of Creditors.
X	(g)	Computation of Net Capital.
X		Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.  Information Relating to the Possession or control Requirements Under Rule 15c3-3.
	(i) (j)	A Reconciliation, including appropriate explanation, of the Computation of Net Capital Under Rule 15c3-1 and the
N	U)	Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
	(k)	A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of con-
_		solidation.
X	(I)	An Oath or Affirmation.
X X		A copy of the SIPC Supplemental Report.
X		A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit. Independent auditor's report on internal control
스	(o)	mucpendent audion's report on internal conduct

<sup>\*\*</sup>For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

December 31, 2011

Report Pursuant to Rule 17a-5(d)





FEB 207012

Wasnington, **DC** 1**25** 

REPORT PURSUANT TO RULE 17a-5(d)

YEAR ENDED DECEMBER 31, 2011

### CONTENTS

		PAGE
INDEPENDENT A	UDITOR'S REPORT	1
STATEMENT OF I	FINANCIAL CONDITION	2
STATEMENT OF I	NCOME	3
STATEMENT OF C	CHANGES IN STOCKHOLDERS' EQUITY	4
~	CHANGES IN LIABILITIES SUBORDINATED GENERAL CREDITORS	5
STATEMENT OF (	CASH FLOWS	6
NOTES TO FINAN	ICIAL STATEMENTS	7 - 12
SUPPORTING SCH	HEDULES	
Schedule I:	Computation of Net Capital Under Rule 15c3-1 of the Securities and Exchange Commission	14 - 15
Schedule II:	Computation for Determination of Reserve Requirements Under Rule 15c3-3 of the Securities and Exchange Commission	16
	UDITOR'S REPORT ON INTERNAL QUIRED BY SEC RULE 17a-5	18 - 19
	CCOUNTANT'S REPORT ON THE SIPC ANNUAL REQUIRED BY SEC RULE 17a-5	21 - 23



8750 N. Central Expressway Suite 300 Dallas, TX 75231-6464 972.387.4300 800.834.8586 972.960.2810 fax

www.cfllp.com

#### Independent Auditor's Report

Board of Directors M. E. Allison & Co., Inc.

We have audited the accompanying statement of financial condition of M. E. Allison & Co., Inc. as of December 31, 2011, and the related statements of income, changes in stockholders' equity, changes in liabilities subordinated to the claims of general creditors, and cash flows for the year then ended that you are filing pursuant to Rule 17a-5 under the Securities Exchange Act of 1934. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of M. E. Allison & Co., Inc., as of December 31, 2011 and the results of its operations and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The supplementary information contained in Schedules I and II required by Rule 17a-5 under the Securities Exchange Act of 1934 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion the information is fairly stated in all material respects in relation to the financial statements as a whole.

Dallas, Texas February 24, 2012

# M. E. ALLISON & CO., INC. Statement of Financial Condition December 31, 2011

### **ASSETS**

1100110		
Cash		\$ 147,762
Money market mutual funds		12,497
Deposit with clearing broker-dealer		192,543
Underwriting fees receivable		30,046
Financial advisory fees receivable		100,354
Securities owned, at fair value		255,328
Note receivable - related party		601,106
Property and equipment - at cost		
Furniture and fixtures	464,914	
Leasehold improvements	36,342	
Total property and equipment	501,256	
Less: Accumulated depreciation and amortization	(471,943)	29,313
Other assets		29,356
	•	
	;	\$ 1,398,305
<u>LIABILITIES AND STOCKHOLDERS' E</u>	QUITY	
Liabilities:		
Accounts payable and accrued expenses		\$ 39,450
Payable to clearing broker-dealer		245,042
Tay word to training training	•	<del></del>
		284,492
Stockholders' equity:		 
Stockholders equity.		
* ·		
Common stock, par value \$100; 385 shares issued		38,500
Common stock, par value \$100; 385 shares issued and outstanding; 500 shares authorized		38,500 3,850
Common stock, par value \$100; 385 shares issued and outstanding; 500 shares authorized Additional paid-in capital		•
Common stock, par value \$100; 385 shares issued and outstanding; 500 shares authorized		 3,850
Common stock, par value \$100; 385 shares issued and outstanding; 500 shares authorized Additional paid-in capital Retained earnings		 3,850
Common stock, par value \$100; 385 shares issued and outstanding; 500 shares authorized Additional paid-in capital		3,850 1,071,463
Common stock, par value \$100; 385 shares issued and outstanding; 500 shares authorized Additional paid-in capital Retained earnings		\$ 3,850 1,071,463

The accompanying notes are an integral part of these financial statements.

# Statement of Income

# For the Year Ended December 31, 2011

Revenues:	
Financial advisory fees	\$ 424,327
Municipal underwriting fees	152,098
Investment advisory fees	42,586
Commissions	175,971
Revenue from sale of investment company shares	58,226
Trading gains	51,564
Interest	32,795
Realized losses on investment securities	(226,292)
Unrealized gains on investment securities	194,615
Other	 45,422
Total revenues	 951,312
Expenses:	
Employee compensation including commissions	678,425
Clearing expense	12,436
Occupancy and equipment	89,866
Interest	7,134
Other expenses	 234,809
Total expenses	 1,022,670
Net loss before income taxes	(71,358)
Provision (benefit) for income taxes	 
Net Loss	\$ (71,358)

The accompanying notes are an integral part of these financial statements.

# M. E. ALLISON & CO., INC. Statement of Changes in Stockholders' Equity For the Year Ended December 31, 2011

	Shares	Common Stock	Additional Paid-In Capital	Retained Earnings	Total
Balances, December 31, 2010	385	\$ 38,500	\$ 3,850	\$ 1,142,821	\$ 1,185,171
Net loss				(71,358)	(71,358)
Balances, December 31, 2011	385	\$ 38,500	\$ 3,850	\$ 1,071,463	\$ 1,113,813

# Statement of Changes in Liabilities Subordinated to Claims of General Creditors For the Year Ended December 31, 2011

Balance at December 31, 2010	\$ 
Increases	
Decreases	 
Balance at December 31, 2011	\$ 

The accompanying notes are an integral part of these financial statements.

# Statement of Cash Flows

## For the Year Ended December 31, 2011

Cash flows from operating activities		
Net loss	\$	(71,358)
Adjustments to reconcile net loss to net		
cash provided (used) by operating activities:		
Depreciation and amortization		5,166
Unrealized gains on investment securities		(194,615)
Realized losses on investment securities		226,292
Changes in assets and liabilities:		
Decrease in securities owned		194,259
Increase in financial advisory fees receivable		(100,354)
Increase in deposit with clearing broker-dealer		(50,002)
Decrease in other receivables		24,532
Decrease in other assets		47,727
Decrease in accounts payable and accrued expenses		(138,491)
Decrease in payable to clearing broker-dealer		(200,036)
Net cash provided (used) by operating activities		(256,880)
Cash flows from investing activities		
Equipment purchases		(1,700)
Proceeds from sale of long-term investment securities		207,294
Collections of related party receivable		75,339
Net cash provided (used) by investing activities		280,933
Net increase in cash and cash equivalents		24,053
Cash and cash equivalents at beginning of year		136,206
Cash and cash equivalents at end of year		160,259
Supplemental schedule of cash flow information	\$	
Cash paid for income taxes	<del></del>	
Cash paid for interest	\$	7,134

The accompanying notes are an integral part of these financial statements.

#### Note 1 - Summary of Significant Accounting Policies

#### **Business Operations**

M. E. Allison & Co., Inc. (the "Company") is a broker-dealer in securities registered with the Securities and Exchange Commission ("SEC") and is a member of the Financial Industry Regulatory Authority ("FINRA"). The Company operates under (SEC) Rule 15c3-3(k)(2)(ii), which provides that all funds and securities belonging to the Company's customers would be handled by a clearing broker-dealer. The Company predominately deals in the purchase and sale of municipal bonds and provides financial advisory services to municipalities.

#### Municipal Underwriting and Financial Advisory Fees

Underwriting fees include gains, losses, and fees, net of syndicate expenses, arising from securities offerings in which the Company acts as an underwriter or agent. Financial advisory fees are earned from providing services to local governmental bodies. Underwriting and transaction related financial advisory fees are recorded at the time the underwriting is completed and the income is reasonably determinable. Other financial advisory services are performed under ongoing contracts. Revenues under these contracts are earned in the period services are provided.

#### **Securities Transactions**

Transactions in securities owned by the Company are recorded on a trade-date basis. Commission revenues and expenses are recorded on a settlement-date basis, which is generally three business days after the trade date. If materially different, commission income and related expenses are recorded on a trade date basis.

Securities owned are carried at fair value as determined by management. The increase or decrease in net unrealized appreciation or depreciation of securities is credited or charged to operations.

#### Cash and Cash Equivalents

In 2011, the Company began treating money market mutual funds and all highly liquid debt instruments with original maturities of three months or less as cash equivalents for purposes of the statement of cash flows. Cash equivalents are summarized as follows:

Cash	\$147,762
Money market mutual funds	12,497
	\$160,259

#### Note 1 - Summary of Significant Accounting Policies, continued

#### Furniture, Equipment and Leasehold Improvements

Furniture, equipment and leasehold improvements are stated at cost less accumulated depreciation and amortization. Depreciation is provided principally by accelerated methods using estimated useful lives of five to seven years. Leasehold improvements are amortized over the lesser of the economic useful life of the improvement or the term of the lease.

#### **Income Taxes**

Income taxes are provided for the tax effects of transactions reported in the financial statements and consist of taxes currently due plus deferred taxes related primarily to differences between the basis of assets and liabilities for financial and income tax reporting. Deferred tax assets and liabilities represent future tax return consequences of those differences, which will either be taxable or deductible when the assets and liabilities are recovered or settled. Deferred taxes are also recognized for net operating losses, disallowed charitable contributions, and capital losses that are available to offset future taxable income, subject to a valuation allowance.

Any potential interest and penalty associated with a tax contingency, should one arise, would be included as a component of income tax expense in the period in which the assessment arises. Income tax returns are generally subject to examination by the respective federal and state authorities over various statutes of limitations generally three to four years from the date of filing.

#### Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America ("U.S. GAAP") requires the Company to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements. Actual results could differ from those estimates.

#### Note 2 - Deposit Clearing Broker-Dealer

Deposit with clearing broker-dealer consists of cash required to be maintained at the clearing broker-dealer for clearing and trading activities.

#### Note 3 - Receivables

Underwriting fees receivable are due from other broker-dealers and consist of amounts due from securities offerings in which the Company acts as an underwriter. Such amounts are normally collected within thirty days after month end.

Financial advisory fees receivable are due from local governments and generally within sixty days after month end.

#### Note 4 - Net Capital Requirements

Pursuant to the net capital provisions of Rule 15c3-1 of the Securities Exchange Act of 1934, the Company is required to maintain a minimum net capital, as defined under such provisions. Net capital and the related net capital ratio may fluctuate on a daily basis. At December 31, 2011, the Company had net capital of approximately \$338,371 and net capital requirements of \$250,000. The Company's ratio of aggregate indebtedness to net capital was .12 to 1. The Securities and Exchange Commission permits a ratio of no greater than 15 to 1.

#### Note 5 - Possession or Control Requirements

The Company does not have any possession or control of customer funds or securities. There were no material inadequacies in the procedures followed in adhering to the exemptive provisions of (SEC) Rule 15c3-3(k)(2)(ii) by promptly transmitting all customer funds and securities to the clearing broker who carries the customer accounts.

#### Note 6 - Securities Owned

Securities owned at fair value as of December 31, 2011 are considered trading securities and consist of state and municipal obligations. In accordance with U.S. GAAP, the Company categorizes its financial instruments recorded at fair value into a three-level fair value hierarchy. The fair value hierarchy gives the highest priority to quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). If the inputs used to measure the financial instruments fall within different levels of the hierarchy, the categorization is based on the lowest level input that is significant to the fair value measurement of the instrument.

#### Note 6 - Securities Owned, continued

Financial assets and liabilities recorded on the Statement of Financial Condition are categorized based on the inputs to the valuation techniques as follows:

Level 1 – Valuations based on quoted prices in active markets for identical assets or liabilities that the Company has the ability to access.

Level 2 – Financial assets and liabilities whose value are based on quoted prices in markets that are not active or model inputs that are observable either directly or indirectly for substantially the full term of the asset or liability.

Level 3 – Financial assets and liabilities whose values are based on prices or valuation techniques that require inputs that are both unobservable and significant to the overall fair value measurement. These inputs reflect management's judgment about the assumptions a market participant would use in pricing the asset or liability.

State and municipal obligations consist of debt securities that are valued based on quotations received from dealers who make markets in such securities or by independent pricing services. These pricing services generally utilize matrix pricing which considers yield or price of bonds of comparable quality, coupon, maturity and type as well as dealer supplied prices.

The following table presents the fair value hierarchy for those assets and liabilities measured at fair value on a recurring basis as of December 31, 2011.

	Total	Level 1	Level 2	Level 3
State and municipal				<b>*</b>
obligations	\$ 255,328	<u>\$</u>	<u>\$ 255,328</u>	<u>\$</u>
	<u>\$ 255,328</u>	\$	<u>\$ 255,328</u>	<u>\$</u>

The Company did not hold any financial liabilities measured at fair value at December 31, 2011.

#### Note 7 - Commitment and Contingencies

The Company has an operating lease for office space owned by a stockholder/officer. The lease provides for an option to renew for 5 years. Future minimum lease obligations follow:

Year Ending

December 31,

2012

\$ 28,233

\$ 28,233

Rent expense under operating leases was \$84,700.

The Company is engaged in various trading and brokerage activities in which counterparties primarily include broker-dealers, banks and other financial institutions. In the event counterparties do not fulfill their obligations, the Company may be exposed to risk. The risk of default depends on the credit worthiness of the counterparty or issuer of the instrument. It is the Company's policy to review, as necessary, the credit standing of each counterparty.

The Company is required to indemnify its clearing broker/dealer if a customer fails to settle a securities transaction, according to its clearing agreement. Management was neither aware, nor had it been notified of any potentially material indemnification loss at December 31, 2011.

#### Note 8 - Income Taxes

The Company had a net loss for income tax purposes for 2011 that is not being carried back for refunds due to lack of available taxable income in the three preceding years. Deferred income tax expense has been offset by a \$24,828 increase in the valuation allowance.

Deferred income tax assets follow:

Capital losses	\$ 333,033
Charitable contributions disallowed	4,774
Net operating losses	83,530
Total deferred tax assets	421,337
Valuation allowance	(421,337)
Net	<u>\$</u>

#### Note 8 - <u>Income Taxes</u>, continued

Expected income tax expense from applying statutory rates to net income before income taxes differs from actual income tax expense because of permanent differences related to tax exempt interest, meals and entertainment and club dues.

Income tax deduction and loss carryforwards expire as follows:

Year Ending December 31,	Capital Losses	Charitable Contributions	Net Operating Losses
2014 2015	\$ 173,844 579,374	\$ 1,909 3,900	\$
2016	226,292	6,133	127,128
2021 2022			14,062
2026 2031			67,174 <u>37,313</u>
•	\$ 979 <u>,510</u>	<u>\$ 11,942</u>	<u>\$ 245,677</u>

#### Note 9 - Note Receivable Related Party

During 2008 the Company sold an investment in land to the Elsie F. Allison Family Trust ("Trust"), a related party, for an \$860,000 note receivable. Interest payments at 2.97% per annum are due March 1<sup>st</sup> of each year. The principal amount and any unpaid interest is due February 28, 2017. The company collected \$75,339 of principal on the note in 2011. 2011 interest income was \$18,709.

#### Note 10 - Concentrations

The Company's customer base is primarily located throughout Texas. Deposit with clearing broker-dealer is a broker-dealer that is located in Dallas, Texas. Revenues from financial advisory services to two local governmental units accounted for 34% of total revenues.

Supplemental Information

Pursuant to Rule 17a-5 of the

Securities Exchange Act of 1934

For the Year Ended

December 31, 2011

#### Schedule I

# M.E. ALLISON & CO., INC. Computation of Net Capital Under Rule 15c3-1 of the Securities and Exchange Commission

# As of December 31, 2011

# Computation of Net Capital

Total ownership equity qualified for net capital	\$	1,113,813
Deductions and/or charges		
Non-allowable assets:		
Petty cash \$ 300		
Note receivable - related party 601,106		
Property and equipment, net 29,313		
Financial advisory fees receivable 100,354		
Other assets 29,356		(760,429)
Net capital before haircuts on securities positions		353,384
Haircuts on securities (computed, where applicable,		
pursuant to Rule 15c3-1(f)):		
Debt securities 14,763		
Money market mutual fund 250	<del></del>	(15,013)
Net capital	\$	338,371
Aggregate Indebtedness		
Items included in statement of financial condition		
Accounts payable and accrued expenses	_\$_	39,450
Total aggregate indebtedness	_\$_	39,450

### Schedule I (continued)

# M.E. ALLISON & CO., INC. Computation of Net Capital Under Rule 15c3-1 of the Securities and Exchange Commission As of December 31, 2011

### Computation of Basic Net Capital Requirement

Minimum net capital required (6 2/3% of total aggregate indebtedness)	\$ 2,630
Minimum dollar net capital requirement of reporting broker or dealer	 250,000
Minimum net capital requirement (greater of two minimum requirement amounts)	 250,000
Net capital in excess of minimum required	\$ 88,371
Excess net capital at 1000%	\$ 334,426
Ratio: Aggregate indebtedness to net capital	 .12 to 1

### Reconciliation with Company's Computation

There were no material differences in the computation of net capital under Rule 15c3-1 from the Company's computation.

#### Schedule II

# M.E. ALLISON & CO., INC. Computation for Determination of Reserve Requirements Under Rule 15c3-3 of the Securities and Exchange Commission As of December 31, 2011

#### **Exemptive Provisions**

The Company has claimed an exemption from Rule 15c-3-3 under section (k)(2)(ii), in which all customer transactions are cleared through another broker-dealer on a fully disclosed basis.

Company's clearing firm: Southwest Securities, Inc.

Independent Auditor's Report

On Internal Control

Required by SEC Rule 17a-5

For the Year Ended

December 31, 2011



8750 N. Central Expressway Suite 300 Dallas, TX 75231-6464 972.387.4300 800.834.8586 972.960.2810 fax

www.cfllp.com

#### INDEPENDENT AUDITOR'S REPORT ON INTERNAL CONTROL REQUIRED BY SEC RULE 17a-5

To the Board of Directors M. E. Allison & Co., Inc.

In planning and performing our audit of the financial statements and supplemental information of M. E. Allison & Co., Inc. (the "Company"), as of and for the year ended December 31, 2011 in accordance with auditing standards generally accepted in the United States of America, we considered the Company's internal control over financial reporting (internal control) as a basis for designing our auditing procedures for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, we do not express an opinion on the effectiveness of the Company's internal control.

Also, as required by Rule 17a-5(g)(1) of the Securities Exchange Commission (SEC), we have made a study of the practices and procedures followed by the Company including consideration of control activities for safeguarding securities. This study included tests of compliance with such practices and procedures that we considered relevant to the objectives stated in Rule 17a-5(g) in making the periodic computations of aggregate indebtedness and net capital under Rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of Rule 15c3-3. Because the Company does not carry securities accounts for customers or perform custodial functions relating to customer securities, we did not review the practices and procedures followed by the Company in any of the following:

- 1. Making quarterly securities examinations, counts, verifications, and comparisons and recordation of differences required by Rule 17a-13
- 2. Complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System

The management of the Company is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls and of the practices and procedures referred to in the preceding paragraph and to assess whether those practices and procedures can be expected to achieve the SEC's above-mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable but not absolute assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in conformity with generally accepted accounting principles Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Because of inherent limitations in internal control and the practices and procedures referred to above, error or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect misstatements on a timely basis.

A significant deficiency is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

A material weakness is a deficiency, or combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the Company's financial statements will not be prevented, or detected and corrected, on a timely basis.

Our consideration of internal control was for the limited purpose described in the first and second paragraphs and was not designed to identify all deficiencies in internal control that might be material weaknesses and therefore, there can be no assurance that all material weaknesses have been identified. We did not identify any deficiencies in internal control and control activities for safeguarding securities that we consider to be material weaknesses, as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures, as described in the second paragraph of this report, were adequate at December 31, 2011, to meet the SEC's objectives.

This report is intended solely for the information and use of the Board of Directors, management, the SEC, the Financial Industry Regulatory Authority, and other regulatory agencies that rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and is not intended to be and should not be used by anyone other than these specified parties.

CF & Co., L.L.P.

CFG G. ZIP

Dallas, Texas February 24, 2012

# Report on

The SIPC Annual Assessment

Required By SEC Rule 17a-5

Year Ended December 31, 2011



8750 N. Central Expressway Suite 300 Dallas, TX 75231-6464 972.387.4300 800.834.8586 972.960.2810 fax

www.cfllp.com

# INDEPENDENT ACCOUNTANT'S REPORT ON THE SIPC ANNUAL ASSESSMENT REQUIRED BY SEC RULE 17a-5

To the Board of Directors of

M. E. Allison & Co., Inc.

In accordance with Rule 17a-5(e)(4) under the Securities Exchange Act of 1934, we have performed the procedures enumerated below with respect to the accompanying Schedule of Assessment and Payments ("Form SIPC-7") to the Securities Investor Protection Corporation ("SIPC") for the year ended December 31, 2011, which were agreed to by M. E. Allison & Co., Inc. and the Securities and Exchange Commission, Financial Industry Regulatory Authority, Inc. and SIPC, solely to assist you and the other specified parties in evaluating M. E. Allison & Co., Inc.'s compliance with the applicable instructions of the Form SIPC-7. Management is responsible for M. E. Allison & Co., Inc.'s compliance with those requirements. This agreed-upon procedures engagement was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants. The sufficiency of these procedures is solely the responsibility of those parties specified in this report. Consequently, we make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or for any other purpose.

The procedures we performed and our findings are as follows:

- 1. Compared the listed assessment payments in Form SIPC-7 with respective cash disbursements records entries (cash disbursements journal) noting no differences;
- 2. Compared the amounts reported on the audited Form X-17A-5 for the year ended December 31, 2011 with the amounts reported in Form SIPC-7 for the year ended December 31, 2011 noting no differences:
- 3. Compared any adjustments reported in Form SIPC-7 with supporting schedules and working papers noting no differences; and
- 4. Proved the arithmetical accuracy of the calculations reflected in Form SIPC-7 and in the related schedules and working papers supporting the adjustments noting no differences.

We were not engaged to, and did not conduct an examination, the objective of which would be the expression of an opinion on compliance. Accordingly, we do not express such an opinion. Had we performed additional procedures, other matters might have come to our attention that would have been reported to you.

This report is intended solely for the information and use of the specified parties listed above and is not intended to be and should not be used by anyone other than these specified parties.

CF & Co., L.L.P. / 22 P

Dallas, Texas February 24, 2012

# (33-REV 7/10)

# SECURITIES INVESTOR PROTECTION CORPORATION P.O. Box 92185 Washington, D.C. 20090-2185 202-371-8300

General Assessment Reconciliation

(33-REV 7/10)

For the fiscal year ended  $\underline{\underline{December\ 31}}$  , 20  $\underline{\underline{11}}$  (Read carefully the instructions in your Working Copy before completing this Form)

#### TO BE FILED BY ALL SIPC MEMBERS WITH FISCAL YEAR ENDINGS.

1 No	ame of Member, address, Designated Examining Aut			ich fiscal year ends for
purpi	On the audit requirement of SEC Rule 17a-5:  On 402 FINRA DEC  MEALLISON & COINC 21*21  SECOND FLOOR  950 E BASSE RD  SAN ANTONIO TX 78209-1831	Total, root not regionate.	Note: If any of the i mailing label requir any corrections to f indicate on the form	nformation shown on the es correction, please e-mail orm@sipc.org and so
			contact respecting	
	<del></del>			
			¢	2,262.99
	General Assessment (item 2e from page 2)		Ψ <u> </u>	622,16
В.	Less payment made with SIPC-6 filed (exclude intere	·st)	(	022110
	7-28-2011 Date Paid			
C.	Less prior overpayment applied		(	
D.	Assessment balance due or (overpayment)			
E.	Interest computed on late payment (see instruction	n E) fordays at 20% p	perannum	
F.	Total assessment balance and interest due (or ove	erpayment carried forward)	\$	1,640.83
	PAID WITH THIS FORM: Check enclosed, payable to SIPC Total (must be same as F above)	\$ 1,640.83		
н	Overpayment carried forward	<b>\$</b> (	)	
	bsidiaries (S) and predecessors (P) included in this			
  The S	SIPC member submitting this form and the			
	n by whom it is executed represent thereby all information contained herein is true, correct	M. E. Alli	son & Coo, Inc	-
	omplete.	Man 7 10	Corporation, Partnership or o	her organization)
		LATURGE	(Authorized Signature)	
ated	the 14 day of February, 20 12.	C. F. O.	(Title)	
or a	form and the assessment payment is due 60 days period of not less than 6 years, the latest 2 years	after the end of the fiscal s in an easily accessible pl	year. Retain the W lace.	orking Copy of this form
	Postmarked Received R	eviewed		
三	Calculations	ocumentation		Forward Copy
₩,	Transferror			
<u>ا</u>	exceptions:			
ري ا	Disposition of exceptions:			

# DETERMINATION OF "SIPC NET OPERATING REVENUES"

AND GENERAL ASSESSMENT Amounts for the fiscal period beginning 1-1 , 20 11 and ending 12-31 , 20 11

(to page 1, line 2.A.)

No.		Eliminate cents
Item No. 2a. Total revenue (FOCUS Line 12/Part IIA Line 9, Code 4030)		\$ 933,164
Additions:     (1) Total revenues from the securities business of subsidiaries (	except foreign subsidiaries) and	
(2) Net loss from principal transactions in securities in trading a	ccounts.	
(3) Net loss from principal transactions in commodities in tradin	g accounts.	
(4) Interest and dividend expense deducted in determining item	2a.	
(5) Net loss from management of or participation in the underwri	ting or distribution of securities.	
(6) Expenses other than advertising, printing, registration fees a profit from management of or participation in underwriting or		
(7) Net loss from securities in investment accounts.		31,678
Total additions		9964,842
Deductions:     (1) Revenues from the distribution of shares of a registered oper investment trust, from the sale of variable annuities, from the advisory services rendered to registered investment companiancounts, and from transactions in security futures products.	e business of insurance, from investment es or insurance company separate	58,226
(2) Revenues from commodity transactions.		
(3) Commissions, floor brokerage and clearance paid to other SI securities transactions.	PC members in connection with	•
(4) Reimbursements for postage in connection with proxy solicita	fion.	
(5) Net gain from securities in investment accounts.		
(6) 100% of commissions and markups earned from transactions (ii) Treasury bills, bankers acceptances or commercial paper from issuance date.		
(7) Direct expenses of printing advertising and legal fees incurre related to the securities business (revenue defined by Section	d in connection with other revenue n 16(9)(L) of the Act).	
(8) Other revenue not related either directly or indirectly to the s (See Instruction C):	ecurities business.	
(Deductions in excess of \$100,000 require documentation)		
(9) (i) Total interest and dividend expense (FOCUS Line 22/PART Code 4075 plus line 2b(4) above) but not in excess of total interest and dividend income.	IIA Line 13, \$1,420	
<ul><li>(ii) 40% of margin interest earned on customers securities accounts (40% of FOCUS line 5, Code 3960).</li></ul>	\$	
Enter the greater of line (i) or (ii)		1,420
Total deductions		59,646
2d. SIPC Net Operating Revenues	!	905,196
2e. General Assessment @ .0025		2,262.99